



NATIONAL DAY FOR TRUTH & RECONCILIATION

September 30, 2026 | Lheidli T'enneh Memorial Park
2pm Community Ceremony | Story Sharing & Connection
Celebration of Culture | Private Healing Gathering

SPONSORSHIP REQUEST

On September 30, thousands of community members, partners, Survivors, intergenerational Survivors and their families will gather once again on the ancestral lands of the Lheidli T'enneh, at Lheidli T'enneh Memorial Park, to mark the National Day for Truth and Reconciliation.

This day is more than a commemoration. It is a visible act of truth-telling, remembrance, and collective responsibility. It honours the children who never came home, the Survivors and their families who carry these histories, and the generations who continue to rise in strength, culture, and resilience.

Since 2022, this gathering has grown into a powerful space for ceremony, drumming, storytelling, youth voices, and community reflection. Last year we were able to add a Reconciliation Walk, a puppet show, art activations, and the reading of the 94 Calls to Action. Each year, thousands wear orange in solidarity, participate in meaningful programming, and stand together in commitment to reconciliation in action.

In 2026, we will continue this important work, including public educational programming and a private, supported healing space for Survivors and intergenerational Survivors.

Your support helps make this possible.

Sponsorship contributions directly support:

- Honorariums for Elders, Knowledge Keepers, and speakers
- Cultural programming and ceremony
- Accessibility supports and event infrastructure
- A private healing gathering for Survivors, intergenerational Survivors and their families
- Safe, welcoming space for our broader community



SPONSORSHIP LADDER



SASQUATCH SPONSORS

Presenting / Headline Partner
\$15,000+

- Premier logo placement
- Featured in media release
- 4 live stage acknowledgements
 - Premium vendor space
- On-site branded activation opportunity
- Logo on all event signage



EAGLE SPONSORS

Leadership Partner
\$10,000+

- Prominent logo placement
- Recognition in media release
- 3 live stage acknowledgements
 - Vendor space
- Branded signage opportunity
 - Logo on event signage



MOOSE SPONSORS

Cultural Champion
\$5,000+

- Logo in promotional materials
- Recognition in media release
 - 2 live stage mentions
 - Vendor space
- Logo on event signage



SALMON SPONSORS

Community Builder
\$2,500+

- Social media recognition
 - 2 live stage mentions
 - Vendor space
- Logo on event signage



DEER SPONSORS

Community Supporter
Up to \$2,500

- Social media recognition
 - 1 live stage mentions
 - Vendor space
- Logo on event signage

Stand With Us

By investing in National Day for Truth and Reconciliation 2026, your organization is not simply supporting an event, you are demonstrating leadership, accountability, and a meaningful commitment to reconciliation in our region. We invite you to stand with us on September 30 as we honour, remember, and walk forward together. Please email our event planning team at nipd@lheidli.ca as soon as possible to confirm your commitment.

Nenachailya (We are thankful to you for what you have done.)

Dolleen Logan

Chief Dolleen Logan
On behalf of Members, Council, and Administration
Lheidli T'enneh First Nation

