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# REPORT FOR COMMITTEE CONSIDERATION

|  | 1000 / <u>Intp.//</u>   | W W W.10  | <del>ing.ou</del>  |   |   |                                     |  |   |  |  |  |
|--|---|---|--|---|---|-------------------------------------|--|---|--|--|--|
| TO:  | Chair and Me  | embers  | s, Cultural Services A   | dvisory   | Committee   |                                     |  |   |  |  |  |
| FROM:  | Hilary Erasmus, Manager of Communications and Culture   |   |  |   |   |                                     |  |   |  |  |  |
| DATE:  | March 7, 202  | March 7, 2025                                     |  |   |   |                                     |  |   |  |  |  |
| SUBJECT<br>SUMMARY:  | Argus Databa<br>Purpose: For  |   | ation  |   |   |                                     |  |   |  |  |  |
| RECOMMENDATION(S):   |   |   |  |   |   |                                     | TILEMENT   | HOW VOTE  |  |  |  |
| THAT the rep   |   | 7, 202  | 25 regarding the "Arg  | us Data   | base" be received   | 1 Mer                               | All<br>mber/1 vote                                 | Majority  |  |  |  |
| search their of Regional Distance The collective The Explorati licenses for the Museum and | collection. The E<br>trict of Fraser-Fo<br>e database syste<br>on Place appro-<br>ne Central BC R | Explora<br>ort Geo<br>em was<br>ximatel<br>ailway | ed and maintains an<br>Ition Place also prov<br>rge in order for them<br>accessed over 13,00<br>y \$2,350 per month b<br>and Forestry Museur<br>mount Museum and a | ides Ar<br>to hous<br>00 times<br>pefore to<br>m, Hub | gus licenses to five on the see their individual collections and howard ax. This includes the e Homestead, Macket | other cuections sting the costs for | ultural sites online. e collective of the addition | funded by the<br>latabase costs<br>onal individua |  |  |  |
| STRATEG  | IC PRIORITIE  | ES AL   | IGNMENT:   |   |   |                                     |  |   |  |  |  |
| Inter  | genous and<br>governmental<br>nerships  |   | Organizational<br>Strength and<br>Adaptability   |   | Quality Community<br>Services   |                                     | Environme<br>Stewardsh<br>Climate Ad               | ip and  |  |  |  |
|  | reness and<br>agement   |   | Statutory or<br>Routine Business   |   |   |                                     |  |   |  |  |  |
| SERVICE I  | RELEVANCE   | :   |  |   |   |                                     |  |   |  |  |  |
| N/A  |   |   |  |   |   |                                     |  |   |  |  |  |
| FINANCIA   | L CONSIDER  | RATIO   | N(S):  |   |   |                                     |  |   |  |  |  |

There are no financial commitments involved in receiving the Argus Database Report.

## OTHER CONSIDERATION(S):

N/A

#### **DECISION OPTIONS:**

- 1. Approve recommendations.
  - Receive for information the Argus Database Report.

#### **COMMENTS:**

A breakdown of the database views from 2024 is attached as background information for the additional licensees to understand how the collective database and their individual collections are being view by the public.

Respectfully submitted,

#### "Hilary Erasmus"

Hilary Erasmus Manager of Communications and Culture

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### **BACKGROUNDER**

Argus is an online database that digitally categorizes museum collections from photographs and artifacts to heritage assets and other assorted categories.

The program is hosted by The Exploration Place and they have issued licenses to the Central BC Railway and Forestry Museum, Huble Homestead, Mackenzie and District Museum, Valley Museum and Archives, Valemount Museum and Archives, and the Lheidli T'enneh First Nation.

In 2024, Argus was accessed 13,032 times. Most searches in the program were done through the general portal search as opposed to accessing content through individual sites' collections.

| 2024      | Total<br>Views | The Exploration Place | Central BC Railway<br>and Forestry Museum | Huble<br>Homestead | Mackenzie and District<br>Museum | Valemount<br>Museum and<br>Archives | Valley Museum and<br>Archives | Lheidli Tenneh<br>First Nation | Portal Search |
|-----------|----------------|-----------------------|---|--------------------|----------------------------------|-------------------------------------|-------------------------------|--------------------------------|---------------|
| January   | 982            | 67                    | 29  | 18                 | 1                                | 1                                   | 2                             | 1                              | 863           |
| February  | 977            | 62                    | 19  | 23                 | 5                                | -                                   | 2                             | 3                              | 705           |
| March     | 712            | 87                    | 50  | 30                 | 2                                | 2                                   | 3                             | 2                              | 536           |
| April     | 1,034          | 44                    | 23  | 15                 | 3                                | -                                   | -                             | -                              | 949           |
| May       | 1,162          | 57                    | 20  | 13                 | 13                               | 1                                   | 1                             | -                              | 1,057         |
| June      | 868            | 42                    | 95  | 37                 | 7                                | 2                                   | 5                             | 1                              | 679           |
| July      | 1,463          | 32                    | 38  | 24                 | 2                                | -                                   | -                             | -                              | 1,367         |
| August    | 1,445          | 42                    | 20  | 35                 | -                                | -                                   | 8                             | -                              | 1,340         |
| September | 716            | 44                    | 19  | 12                 | 1                                | 20                                  | 9                             | -                              | 611           |
| October   | 1,413          | 62                    | 26  | 12                 | 4                                | 1                                   | 2                             | -                              | 1,306         |
| November  | 1,468          | 39                    | 19  | 4                  | 3                                | 3                                   | 19                            | 4                              | 1,377         |
| December  | 792            | 47                    | 40  | 11                 | 4                                | 2                                   | 5                             | -                              | 683           |
| Total     | 13,032         | 625                   | 398                                       | 234                | 45                               | 32                                  | 56                            | 11                             | 11,473        |