From: SocialBC - SOSSBC <help@socialbc.org>

Sent: January 23, 2025 9:50 AM

To: ubcm@ubcm.ca

Subject: SocialBC.ca - a BC alternative to Twitter/Facebook wants to help your community connect.

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You don't often get email from help@socialbc.org. Learn why this is important

Dear Elected Chiefs, Mayors, Councillors, Directors, and Staff,

Good Morning,

My name is Chris Alemany. I am a former City Councillor at the City of Port Alberni (2014-2018). I respect that you are extremely busy. Please contact me if you have any questions at all.

I am here to introduce you to <u>SocialBC.ca</u>, an alternative to the Twitter/X platform. I am a member of the Board of Directors of the Society of Open Social Servers of BC.

Many people, communities, and organizations are looking for other options to X, Meta/Facebook, and TikTok.

SocialBC (https://socialbc.ca/about) is a grassroots, non-profit, Society-run, Twitter/X alternative right here in British Columbia. We use the Mastodon network, accessing millions of people in BC, Canada, and around the world. While many people are jumping to Bluesky, we urge you to consider that Bluesky has the same fundamental financial and control structure that is now compromised by US and Chinese government restrictions in the traditional social media platforms. It is reminiscent of the Patriot Act after 9/11; local control of your message, and your data, is now critical and may become even more-so with the threatened trade war with the USA.

Our platform is public, it is free (though we do request donations/subscriptions), it is moderated, and it is controlled by regular people from around the province. We are not billionaires. We have no plans for world or even BC domination. We have created SocialBC.ca to make something more community-focused. There is no algorithm that we control. We just want people to have reliable access to information and interaction from and about their communities. Your "feeds" can also be embedded on your local webpages (a feature Twitter took away a few years ago) so that **anyone**, no matter if they have an account on socialbe or not, can see your information all the time as soon as you post it.

There are already some BC-related information sources using Mastodon generally, including publications like the <u>Tyee</u> and community related news from <u>CivicInfoBC</u> but they are spread out. We're trying to create a space where everyone in BC can come together and get reliable, factual, information. Perhaps in time, organizations will create their own community spaces as well. We want to encourage that network.

We, like you, believe in the strength of building local communities and we hope that in this time of upheaval and change, you will consider using this platform for part of your communications with your residents and constituents. And by the way, we even created an emoticon for every flag of every municipality, First Nation, and regional district in BC! But you can only use them on SocialBC.ca!:+)

Thank you very much for your time and commitment to serving your communities.

Cheers

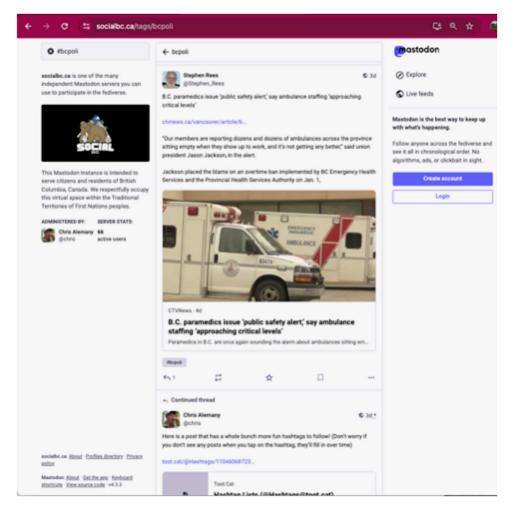
Chris

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