

ADDITIONAL ITEM



REGIONAL DISTRICT
of Fraser-Fort George

OVERVIEW OF SERVICE - UPDATE

Robson Valley Recreation Centre

OVERVIEW OF SERVICE - UPDATE

- Report and presentation to the Board in August 2024
- Next steps identified and executed
- Report on findings



NEXT STEPS

Roof Assessment

- Completed
- Next Steps: RFP Process

Asset Management Assessment

- Completed
- Next Steps: Develop an Asset Management Strategy

Engagement of the Community Consultation Committee

- Completed & On-Going
- Next Steps: meet to discuss roof and asset management reports and public input feedback

Engage Residents

- Complete & On-Going
- Next Steps: meet with CCC to discuss public input feedback



SURVEY RESPONSES

- 265 surveys completed
- Submissions were both through online platform and paper copies
- Majority of responses were from residents who live in McBride
- 94.7 % of responses were from people aged 25+
- Overall residents strongly agree that the Robson Valley Recreation Centre is an important asset and contributes to the quality of life in the McBride area.

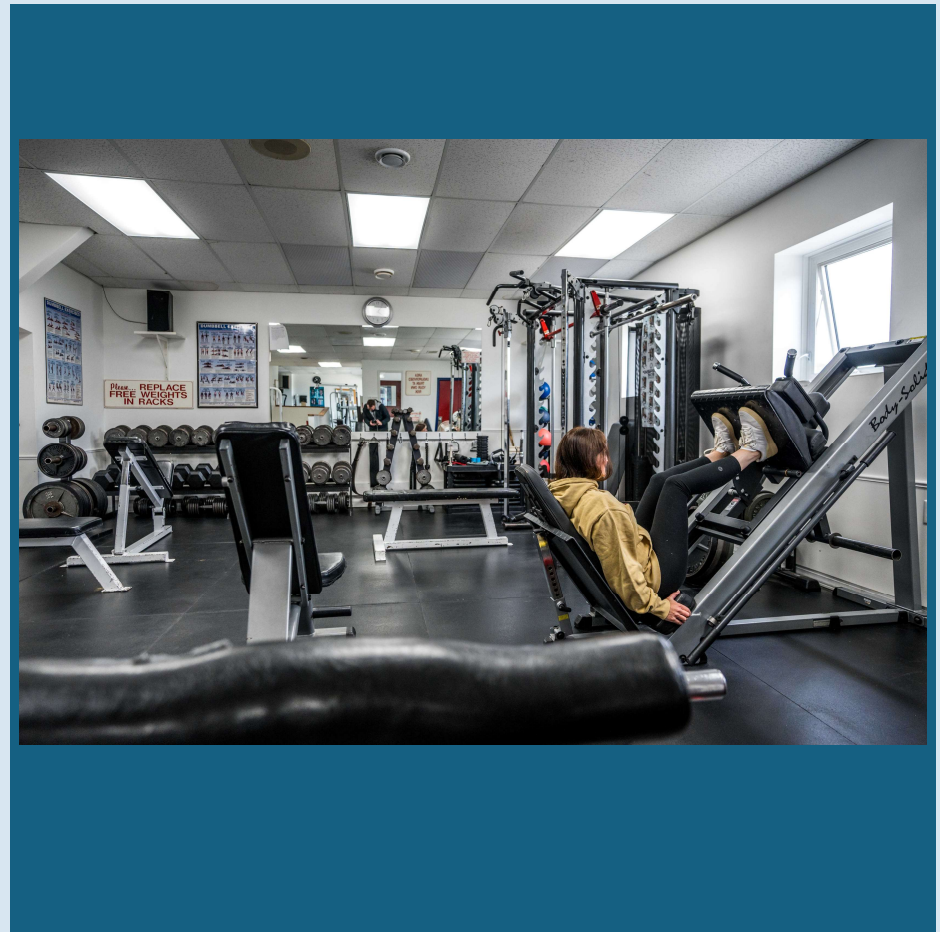
“ This facility is extremely important to the people who live here. Especially the youth and seniors.”



SURVEY RESPONSES – WINTER OPERATIONS

- The top three activities during winter months (October to March) are:
 - Public skating
 - Event Spectator
 - Fit Pit
- Ice surface and curling rink is most used in the evenings
- Fit Pit is most used in the mornings
- A significant number of respondents do not use the convert-a-court

“I can't stress enough the importance of this facility: Social, economic, values are priceless.”



SURVEY RESPONSES – SUMMER OPERATIONS

- The top three activities during summer months (April to September) are:
 - Ice Surface Games
 - Fit Pit
 - Event Spectator
- Ice surface is most used in the afternoons
- Fit Pit is most used in the mornings
- A significant number of respondents do not use the convert-a-court

“The rink is an important asset to foster community growth, solidarity and fitness. Many people can not access the back country and require a facility like this to stay involved and in good fitness. More summer activities may promote more users and membership for “off-ice season”.”

Space to add a graphic



SURVEY RESPONSES – FUTURE PLANNING

- Residents are likely to use the Robson Valley Recreation Centre more in 5 years than they currently do now.
- Residents agree that they are getting fair value for the cost of services at the Robson Valley Recreation Centre.
- To support the current level of services, residents prefer the following:
 1. Increase user fees
 2. Increase taxes
 3. Reduce the level of services offered
- To support building upgrades, residents prefer the following:
 1. Increase user fees
 2. Increase taxes
 3. Reduce the level of services offered

“This community needs the arena. This service should not be cut. Cutting services in McBride is the worst thing you could do to this community.”

“The arena is an important service for our community. I think we could significantly increase user fees and still be quite affordable. I personally would use the facility a lot more if there were fitness classes available, I wonder if there can be more done to enhance programming and increase revenue through usage.”

SURVEY RESPONSES – FUTURE PLANNING

- Residents were asked how much more in requisition would they be willing to pay to support the current level of service.
 - 51% said 10%
 - 21% said 20%
 - 13% said 0%
 - 12% said 30%
- Residents were asked if the Regional District had to reduce the level of services offered, which would the residents prefer:
 1. Reduce level of service during off-ice season
 2. Reduce services all year (off-ice and ice season)
 3. Reduce the level of services during ice season

“This arena plays a huge part in this community. It gets everyone of all ages out and about with programs, spectating and gives people something to do in this small town.”

“It would be a devastating hit to our community of McBride to see our Recreation Centre disappear or lose hours. It is one of the sole sources of activities for children and adults in our town. Please don’t take away from this historic community hub.”

“make better use of the money that is already available”

SURVEY RESPONSES – FUTURE PLANNING

- Residents were asked where should the Regional District focus on increasing user fees. Top three answers were:
 - Ice fees
 - Fit Pit and Convert-a-Court drop in fees
 - League and Facility fees
- Residents were asked what type of recreation programming would they like to see at the Robson Valley Recreation Centre in the future. Top three answers were:
 - Adult Strength Training
 - Yoga
 - Pickleball

“The Robson Valley Rec Centre is a tremendous value and the user fees are absurdly low. I would gladly pay more for it if it means not reducing services.”

“Any reduction in services will have a negative effect on our community. Do not reduce the services.”

“The Rec centre is one of the most important aspects of our community. The level of service and current programs must be kept.”

“Find other creative ways to find funding.”

SURVEY RESPONSES – NEXT STEPS

- Resident responses indicate a high level of importance for the Robson Valley Recreation Centre in the McBride area.
- Regional District Administration will work with the CCC to develop an operating and financial strategy that takes into consideration the desired level of service and ensuring longevity of the infrastructure.
- Regional District Administration will forward these recommendations to the Board through service updates and annual budget processes.





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THANK YOU
Questions?

155 George Street, Prince George, BC

rdffg.ca | district@rdffg.bc.ca | 1-800-667-1959